



Armando Bencomo <armando.bencomo@lacity.org>

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## Rewrite the proposed ordinance on temporary signs

1 message

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**Hilary Young** <hilaryyoung@gmail.com>

Sat, Apr 3, 2021 at 2:02 PM

Reply-To: Hilary Young <hilaryyoung@gmail.com>

To: Armando Bencomo <armando.bencomo@lacity.org>

Mr. Armando Bencomo,

To the Members of the PLUM Committee:

The proposed ordinance (CF 17-0893) regarding temporary signs is WRONG on its face and NEEDS TO BE REWRITTEN NOW !!

This ordinance has been ABUSED for years because of weak enforcement. Companies routinely violate the ordinance and accept the light penalties as a cost of continuation. The fines for non-compliance need to be AT LEAST DOUBLED.

The status quo regarding temporary wall signs is unacceptable, but the proposed legislation WILL NOT FIX IT !! We need an ordinance that will tidy up our streets and ensure compliance.

Thank you for your attention to this matter.

Sincerely,

Hilary Young

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